

Hope Clinic for Women Attn: Bookkeeping 1810 Hayes Street Nashville, TN 37203



For designated gifts, write out our whole name, Hope Clinic for Women. For United Way of Metro Nashville, enter the code 7010.



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1810 Hayes Street Nashville, TN 37203 www.hopeclinicforwomen.org

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# HOPE CLINIC BY THE NUMBERS:

1,465 Clients came in the door for care 3%

Total operating costs that are covered by the nominal fees we charge

4,000+

People in the community received education completely free 365 Babies borr

Babies born in 2014 through Hope Clinic; that's one baby born every day!

"My visit was absolutely wonderful. I was pretty nervous but I felt much more sure of myself afterwards."

### **CLIENT SURVEY RESULTS:**

Felt they were treated with respect & honesty	100%
Would refer a friend	97%
Would return for follow-up visits	99%
Felt more informed of options	99%
Would make healthier life choices	93%





Established in 1983, we equip women, men and families to make healthy choices with unplanned pregnancies, prevention, pregnancy loss and postpartum depression. We are a faith-based safe and confidential place for anyone seeking medical care, professional counseling, education, mentorship and practical support regardless of age, race or religion.



#### 2014-2015 BOARD MEMBERS

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PRESIDENT/CEO

Renée Rizzo

### A Letter From Our CEO

#### Dear Partners,

I am always excited to write this summary because it gives us a chance to stop for a moment, celebrate the past year and great work we all accomplished together, and give you the first look at what is ahead for 2015. It is never status quo here!

#### WHAT HAPPENED IN 2014?

- Through a special designated grant from Renasant Bank, we were able to convert to Electronic Medical Records;
   making data collection, analysis, and holistic client care more accurate.
- We filled our Pregnancy Coordinator position with an amazing bilingual person. Mallori has a heart for God and the Spanish-speaking women who desperately need our support.
- Thanks to a partnership with Mercy Community Healthcare, we finalized details and are now officially providing all types of counseling services in Franklin two days/week.
- At the end of 2014 we faced about \$80,000 of capital repairs (including a new roof that was 30+ years old). Thanks to the generous donations from The Frist Foundation, Stephen Turner Foundation, HCA Foundation and the Memorial Foundation, we were able to complete all repairs and a facelift. Thanks also to Bouchard and Sons, whose gift allowed us to add the 'final touches'.
- We met our 2013-2014 fiscal goals and the 2014-2015 fiscal year is off to a solid start!
- Client numbers and outcomes increased in EVERY area. Check out a portion of the annual report inside. We are so proud of the many people we walk beside in their moment of crisis.

#### WHAT IS GOING ON IN 2015?

- We will focus on meeting the counseling needs of Williamson County and seeing what other services are needed in that location!
- Our Pregnancy and Medical departments are meeting with area hospitals to improve our Pregnancy Bridge program for our clients to get the care AND practical support they need.
- Through a designated grant, we have a new 2nd ultrasound machine (mobile unit!) to add to our 2nd medical
  exam room. This will allow us to do an additional 250 scans this year. In time, we hope to bring this service to
  Williamson County as well!
- With all of the capital improvements completed in February, we will be more efficient in delivering care and providing enough medical/counseling rooms for our growing clients.
- With increased awareness of risky behavior on college campuses, more schools (including colleges) and churches are looking to us for our young adult and parent education programs.

Please continue to pray for our staff, volunteers, Board of Directors, and most importantly, our clients. At the beginning of the year all of the staff shared a renewed desire to connect with all of our clients. We know every one of them has a story and every one of them needs our help.

Thank you for your part in 2014's success and I pray you stay connected in 2015!

Renée Rizzo, President/C



### VOLUNTEER Opportunities

Would you like to walk side by side with our clients? How about just having some fun with a group of your friends while doing something for someone else? If so, we'd love for you to volunteer with us! Volunteers play an essential role to our programs and services and often make the biggest impact on our clients!

For more information on how to become a volunteer, join us at an upcoming Open House!

#### **Open House Dates:**

Tuesday, March 10, 2015 at 6pm Tuesday, April 14, 2015 at 6pm

If you have already attended an Open House and are ready to take the next step, consider joining us for one of our upcoming Volunteer Training dates! For more info, visit <u>hopeclini</u>cforwomen.org/openhouse.

### Volunteer Training Date:

Saturday, May 16, 2015





Purchase a specialty 'Choose Life' license plate! A percentage of the proceeds are donated directly to area agencies like ours doing this amazing life-saving work!

www.ChooseLifeTN.org

### **UPCOMING EVENTS:**



#### HOPE FOR THE FUTURE Tuesday, March 31st HOUSTON STATION

Join us as we travel the path of The Beatitudes, walking alongside our clients to hear their stories of hope and transformation. This evening will be a journey to find the beauty and modern implication of the promised words, "Blessed Are," through a private photography exhibition curated by nationally recognized artist Jeremy Cowart. Through this exhibit, Jeremy captures the unique spirit of the people who make up Hope Clinic—creatively tying each beatitude to an area of care provided by the clinic and showcasing a client, volunteer, or staff member who embodies the words of each Scripture. The evening will be rounded out with great music, dinner and conversation with friends old and new!

### For more information or tickets, please visit hopeclinicforwomen.org/gala



#### SMOKE ON THE WATER Sunday, April 26th GENERAL JACKSON SHOWBOAT

Smoke on the Water brings together cigar enthusiasts from across Middle Tennessee to set sail down the Cumberland River while enjoying the finest cigars, complimentary wine, a delicious meal and live auction —all to support the mission of Hope Clinic! Jeff Tinnell from Drew Estates and Bryan Jackson from Jaxsin Cigar Co. will pick and provide the sticks (4 per guest). The wonderful folks at Cool Springs Wine & Spirits will provide wine for the evening. And, you and your friends can just sit back and enjoy the cruise!

For more information or tickets, please visit hopeclinicforwomen.org/smokeonthewater



### THANK YOU TO OUR EVENT SPONSORS:



### **CLIENT PROGRAM OUTCOMES\*:**

### PREGNANCY:

# Women came in for pregnancy services (32% increase from 2013)

- Over 90% of the positive test clients had an ultrasound/prenatal education visit.
- One-third entered our Bridge Program (taking classes, meeting with mentor, counseling sessions in exchange for maternity and baby items).
- Over 85% of clients chose to carry and parent.

"My nurse was so nice, very informational! Made us feel better about parenting. Front desk staff was awesome!"



### PREVENTION:

## Women received Pap testing and STD testing/treatment

- Each visit included an education portion to improve healthy choices and offered counseling.
- 75% committed to making healthier lifestyle choices.

# 1,152

# Number of youth & parents educated on prevention at over 18 locations

- We provided education to 501 unique people on various related counseling topics such as sexual assault, postpartum depression, and pregnancy loss.
- We were present at 20 health fairs/community events with attendances reaching over 2,500 people.

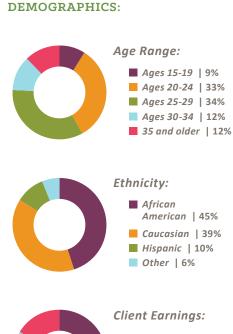
### PROFESSIONAL COUNSELING:





### People came in for counseling with over 735 follow-up visits (on average a counseling client completes 6 sessions)

• Counseling included pregnancy loss, postpartum depression, related female and male issues and couples counseling.



- <\$14,000 | 38%</li>
  \$15-29,000 | 24%
  Over \$30,000 | 16%
  Unemployed | 6%
- Dependent | 16%



"My family and I love this place, always comfy. We couldn't make it without our counselor at Hope Clinic. He's like family!"