







a Safe Place for Tough Choices

2018-2019 YEAR IN REVIEW













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Dear Supporters,

Wow. This was a big year. In the news we heard about extreme abortion laws. And the world realized what so many of us knew for a long time: Abortion does not just happen in the early parts of the first trimester. Many states (including TN) allow abortions in the 2nd trimester and elective abortions (while rare) do happen in the 3rd trimester for non-medical reasons. In Nashville, abortion services were suspended for nearly 6 months. Because of this and the population growth in Nashville, we were flooded with clients.

In this past fiscal year we had nearly 2,000 new clients onsite and educated nearly another 1,000 students at schools, agencies and churches. In the following pages you will see more details about our incredible growth and the impact.

With the exploding client growth we faced a new set of problems: not enough parking spaces, not enough counseling rooms, and not enough staff and volunteers. We have tackled these opportunities from a few fronts.

- 1. Through the generosity of a large matching gift donation/challenge funds were secured to upgrade the building to double the amount of counseling space and space for interns/volunteers. We were also able to upgrade technology to handle the volume growth.
- 2. We test piloted bringing pregnancy and medical care on a mobile unit (rented) to the most vulnerable communities who could not get to Hope Clinic (partnering directly with People Loving Nashville). We were able to provide care to 75 new clients. Through the matching gift donation along with 3 other new grants we will be bringing mobile services those in need 12-16 hours/week in the new fiscal year.
- 3. The new fiscal year includes a 20% increase in direct client program staff.
- 4. We are working with a national company to increase our Pregnancy Bridge Online Education Library to over 150 training videos.
- 5. We are adjusting and adding new volunteer options for people like YOU to help us serve these clients.

Our Pregnancy Services continue to be completely free with only 4% of our budget coming from the fees we charge medical and counseling clients. This gap is why our relationship with volunteers and donors is so critical. We couldn't do this without a strong team helping us. If you have supported us, thank you!! If you are considering it, may this report be the first step in learning more about us. I would also love to meet with any of you for a tour and to answer any questions.

Sincerely,

Renée Rizzo President/CEO

615-321-4428 rrizzo@hopeclinicforwomen.org

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Since 1983, Hope Clinic for Women has been a safe and confidential place for women (and men) who need hope and real help regardless of age, race, religion or ability to pay.

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OUR MISSION

stablished in 1983, Hope Clinic for Women is a faith-based safe and confidential place equipping women, men and families dealing with: unplanned pregnancies, access to women's healthcare, prevention education, pregnancy loss (miscarriage, stillbirth, infant death, failed IVF/Adoption and abortion) and postpartum depression. We provide medical care, professional counseling, education classes, case management, mentor-ship and practical support regardless of age, race, religion or ability to pay.

"Hope Clinic has helped in numerous way, more than I have even realized at this moment. Self-worth, providing for baby, friends and support group."









"Today's visit was everything I needed to kickstart this journey. To be welcomed with smiles and great information along with a warming environment and knowledgeable staff. I needed this place."

OUR SERVICES

PREGNANCY

Pregnancy tests, pregnancy options counseling*, 1st prenatal visit ultrasound/blood work, access to our Bridge Program, including: case management, counseling, mentoring, prenatal and parenting classes, material assistance, referral services and new moms' groups. Provided free of charge.

*We answer questions and educate people on abortions, but we do not perform or refer for them.

WOMEN'S HEALTHCARE

Women's full annual well visit (breast exam, pelvic exam, pap smears, STD testing) and all related problems (STD, yeast infection, blood test, irregular bleeding, etc.). Provided at a nominal fee.

PREVENTION EDUCATION

Our staff are certified Sexual Risk Avoidance Educators who educate on healthy relationships, self-esteem, boundaries, consent, STDs, abstinence and more. Geared to middle/high school, college students and youth leaders. Provided free of charge.

COUNSELING

Pregnancy loss (miscarriage, stillbirth, infant death, failed IVF, and failed adoption), Post-abortion, Peripartum Mood Disorders (PPD, PMADs), related relationship issues (unhealthy relationships, sexual addiction, and pornography). Provided on a sliding scale.

OVERALL OUTCOMES

Nearly 2,000

Clients served onsite and another nearly 1,000 offsite

4%

Total operating costs that are covered by client fees

500+

Babies born this past year through Hope Clinic (estimated)

PREGNANCY SERVICES

"We did not know anything about Hope clinic prior to today's visit. This is a wonderful place. The staff have been so kind and helpful. We feel very cared for and encouraged."

"Never expected to be approached with so many amazing opportunities and helpful resources"

"I was beyond nervous about the whole pregnancy and very stressed. I am so happy I came here. I feel so much better than I did when I arrived"





Women came in for an initial pregnancy test

- Over 65% of women contacting us were abortion minded
- 85% of those women tested positive
- 83% of positive test clients came back for follow up ultrasound visits/care.
- For those coming back for follow up care, over 83% choose life
- One third of clients utilize the Pregnancy Bridge Program allowing them access to free counseling, case management, education classes, and spiritual mentorship in exchange for material assistance

DEMOGRAPHICS



Age Range

- Ages 20-24 | 33% ■ Ages 25-29 | 31%
- Ages 30-34 | 17% ■ Under 19 | 10%
- **35** and older | 9%

Ethnicity

- African American | 46%
- Caucasian | 31% Hispanic | 11% Other | 12%

Client Earnings

- <\$14,000 | 29% **\$15-29,000 | 27% ■** Unemployed | 22%
- More than \$30,000 | 22%

100% felt treated with respect and honesty; 99% would consider returning for future services; 98% would refer a friend and felt more informed; 97% would make healthier life choices

WOMEN'S **HEALTHCARE**

"Amazing! This staff has made me feel confident to speak about what's going on with my body. Sarah and her student were absolutely phenomenal!"



674

Women came in for women's wellcare and problem visits

93%

healthier life choices

100%

More likely to consider Were satisfied with the service received

DEMOGRAPHICS



Age Range

- Ages 25-29 | 30% ■ Ages 20-24 | 30%
- Ages 30-34 | 19%
- Under 19 | 3%
- 35 and older | 18%

Ethnicity

- Caucasian | 37%
- Other | 14% Hispanic | 5%



Client Earnings **<**\$14,000 | 32%

- **\$15-29,000 | 32%**
- >\$30,000 | 28%
- Unemployed | 8%

100% felt they were treated with respect, would refer a friend, and return for future services; 93% would make healthier life choices

PREVENTION EDUCATION

students educated at 22 schools and agencies

• Of those students, 83% said they would commit to making healthier sexual choices



COUNSELING

"Warm, welcoming, appreciate the counseling aspect as there was a lot weighing on me and it was a release to talk about it"

total counseling clients came in for pregnancy loss, postpartum depression and individual counseling related services

DEMOGRAPHICS



Age Range

- Ages 25-29 | 32% **35** and older | 24%
- Ages 30-34 | 25%
- Ages 20-24 | 17%

Ethnicity

- Caucasian | 51% ■ African
- American | 35% **■** Other | 10%

Client Earnings

- **\$15-29,000** | 40%
- **<**\$14,000 | 25%
- **>\$30,000 | 23%**
- Unemployed | 12%

FINANCIALS



- Businesses/Individuals | 35%
- Family Foundations/Grants I 31%
- Fundraising Events | 17%
- Churches | 13%
- Client Fees | 4%

\$1,339,611

Cash-based donations received (\$134,000 was one time gifts from individuals for the donor match challenged received 45 days prior to fiscal year close; with most funds being spent in next fiscal year)

\$83,679

In donated maternity and baby items to pregnant clients

1,000

Approximate number of unique donors

Approximate volunteer hours donated

PARTNERS IN THE COMMUNITY:

AGENCY/COMMUNITY **ORGANIZATIONS**

- ACE Nashville
- Alignment Nashville
- Bethlehem Centers
- Big Brothers, Big Sisters of Middle TN
- Boys and Girls Clubs of Middle TN
- Center for Youth Ministry
- CrossBRIDGE YouthPOWER program
- Department of Children's Services
- End Slavery
- Faith Family Medical Center
- FIMR Bereavement Conference
- Health Connect Gallatin
- Health Connect Nashville
- Graceworks Ministries
- Lutheran Women's Missionary League
- Magdeline House
- Margaret Maddox YMCA
- Martha O'Bryan Center
- Metro Development and Housing Agency
- Metro Nashville Public Health Department
- Metro Nashville Public School Social Workers
- Mercy Community Healthcare
- My Friend's House
- Nashville Fellows Program
- Oasis Center
- Our Thrift Store
- Salvation Army
- Siloam Family Health Center
- Sexual Assault Center

SCHOOLS

- Antioch High School
- Christ Presbyterian Academy

- Franklin Road Academy
- Hillwood High School Preston Taylor Ministries
- Prevent Child Abuse TN
- Maplewood High School
- Pearl Cohn High School • Pope JP II High SChool
- St. Ann Catholic School
- St. Joseph Catholic School
- St. Thomas Midtown
- Towne Centre Theatre
- Women's Medical Associates
- Williamson YMCA Youth Community Action Project
- YEP College Access Now (TSU/Boys and Girls Club)
- Youth Encouragement Services
- Youth for Christ

CHURCHES

Hope Clinic partners with nearly 100 churches that cross denominational lines.

UNIVERSITY INTERNSHIPS

- Austin Peay
- Belmont University Liberty University
- Lipscomb University
- Tennessee State University
- Trevecca University
- University of Tennessee Vanderbilt University

HOSPITALS

- HCA/Tri-Star
- St. Thomas Health Services
- Vanderbilt University Medical Center
- Williamson County Medical Center



MEMBERSHIPS

- Center for Nonprofit Management
- GivingMatters.com, an initiative of The Community Foundation of Middle Tennessee
- Mission Increase Foundation

Please contact us for ways to partner with your business, church, small group, book club or individually as a volunteer or donor at 615-627-2791.





"Came in feeling worried but leaving with Hope. Such a fitting name for this organization. Thank you."



1810 Hayes Street Nashville, TN 37203

615.627.2791 hopeclinicforwomen.org

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