







a Safe Place for Tough Choices

2020-2021 YEAR IN REVIEW













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**Kailey Cornett** 

An Annual Report from our 2020-2021 Fiscal Year October 1, 2020-September 30, 2021

### Dear Champions,

Reflecting on my first 90 days as CEO, I could easily focus on the missed deadlines, hurried staff meetings or unread emails – the ways I want to fully step into this role and have yet to. I know God has been preparing me for this position and will continue to equip me in carrying the mission forward. I rest in the truth that Hope Clinic will continue to change lives in a way no other place in Nashville does. In our weakness, He is strong. We have and will remain steadfast in our mission to provide a safe place for women, lighting the pathway to abundant life. Women (and men) are met with the love of Christ and come to experience the grace we receive because of His sacrifice - in practical and intangible

I'm so honored and excited to share our annual report with you. It catalogs this year and honors the legacy of Renee Rizzo's 18-year tenure. For our client services team, we saw 25% more women for an initial pregnancy test than last year and continually innovated to provide care in an ever-changing world. As Nashville is changing, so are our clients. We've seen our reach and services grow to serve more racially diverse communities. We're excited to see the continued rise of clients from our Spanish-speaking community. Financially, we've received abundance from the storehouse! This has allowed us to dream big this year and we're dreaming even bigger next year since we paid off our mortgage and became officially debt-free this past year!

Pay close attention to the quotes sprinkled throughout this report. Our client's words speak for themselves and share the impact of Hope Clinic more powerfully than my words ever could. We are so grateful for your financial and material support - 96% of our budget is fundraised, so we could not do what we do without you.

With gratitude,

Kailey Cornett President/CEO

kcornett@hopeclinicforwomen.org



Since 1983, Hope Clinic for Women has been a safe and confidential place for women (and men) who need hope and real help regardless of age, race, religion or ability to pay.

### **OUR MISSION**

🖥 stablished in 1983, Hope Clinic for Women is a faith-based safe and confidential place equipping women, men and families dealing with: unplanned pregnancies, access to women's healthcare, prevention education, pregnancy loss (miscarriage, stillbirth, infant death, failed IVF/Adoption and abortion) and postpartum depression. We provide medical care, professional counseling, education classes, case management, mentor-ship and practical support regardless of age, race, religion or ability to pay.

"The clinic staff provides a welcoming aura for all guests. I feel comfortable during my visits given the customer service and rapport that surpasses my expectations."







# **OUR SERVICES**

#### **PREGNANCY**

Pregnancy tests, pregnancy options counseling\*, 1st prenatal visit ultrasound/ blood work, access to our Bridge Program, including: case management, counseling, mentoring, prenatal and parenting classes, material assistance, referral services and new moms' groups. Provided free of charge.

\*We answer questions and educate people on abortions, but we do not perform or refer for them.

### **WOMEN'S HEALTHCARE**

Women's full annual well visit (breast exam, pelvic exam, pap smears, STD testing) and all related problems (STD, yeast infection, blood test, irregular bleeding, etc.). Provided at a nominal fee.

### PREVENTION EDUCATION

Our staff are certified Sexual Risk Avoidance Educators who educate on healthy relationships, self-esteem, boundaries, consent, STDs, abstinence and more. Geared to middle/high school, college students and youth leaders. Provided free of charge.

### **COUNSELING**

Pregnancy loss (miscarriage, stillbirth, infant death, failed IVF, and failed adoption), Post-abortion, Peripartum Mood Disorders (PPD, PMADs), related relationship issues (unhealthy relationships, sexual addiction, and pornography). Provided on a sliding scale.

#### **MOBILE SERVICES**

We provided pregnancy and other women's health education and support weekly at War Memorial Plaza in partnership with People Loving Nashville. We also provided medical mobile services at partnering health fairs in the community.

All the women at the Hope clinic were so nice and supportive. I felt very safe and welcomed when I was there. They made a scary situation so much less scary. I felt like my voice and needs were heard and they provided me with all the information I needed. I appreciate their respect for me and my body, as well as the baby. This place is truly a safe space for women and men alike."

# **OVERALL OUTCOMES**

1.500+

Clients served onsite and 900 served offsite

### 96%

Total operating costs that are covered by donations (4% client fees)

### 500+

Babies born this past year through Hope Clinic (25% increase)

# **PREGNANCY SERVICES**

"I love it. I feel like I have the reassurance I needed to push me to be the best mom I can."

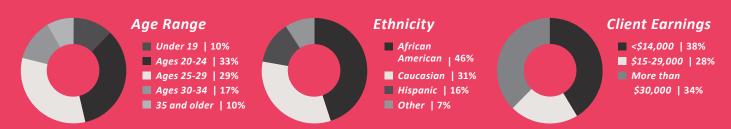
"It was so awesome. I was unsure at first, but as soon as I walk through the door, those women gave me and my daughter a warm welcoming feeling, and it really made my day, thank you so much."

841

Women came in for initial pregnancy testing and counseling

- 56% of these women reported having no medical insurance
- 97% felt more informed of their choices after their first visit
- 84% of positive test clients came back for follow up ultrasound visits/care; For those coming back for follow up care:
  - -89% of those women choose life for their child
  - -39% were active in the Pregnancy Bridge Program. This allowed them access to free (onsite and online) counseling, case management, education classes, and spiritual mentorship in exchange for material assistance
  - -98% of these women felt better educated and more equipped about pre/post-natal care
  - -100% of those who accessed our Pregnancy Bridge professional counseling said they had the tools to achieve their goals and develop necessary coping skills for their new life

### DEMOGRAPHICS



99% felt treated with respect and would return; 98% would return for future services; 98% would refer a friend

# **MOBILE SERVICES**

Women received education and resources

 68 women received medical care through our partnership with Operation Saving Life and People Loving Nashville



# WOMEN'S HEALTHCARE

"Safe, comfortable, and clean. Great place for women needing any services provided here. Hope Clinic definitely stands up to their name."

557

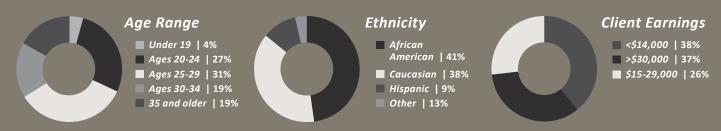
(13% increase) Women received quality, women's healthcare (annual exams, paps, std testing, problem visits, etc.) **70%** 

Women reported having no medical insurance

98%

Expressed that they significantly increased their general knowledge of women's health, risk factors, and healthy habits

### **DEMOGRAPHICS**



99% felt treated with respect, 98% would return for future services; 98% would refer a friend

# PREVENTION EDUCATION

"I liked having someone to talk to - to answer questions that I have that I didn't feel comfortable asking other people, That made the class really fun." 616

Students at 42 schools and agencies received our in-depth sexual risk avoidance education (numbers were limited by Covid restrictions and cancellations, but we are already on target to serve 1,200 students in the next fiscal year)

- 97% said they had a better understanding of healthy relationships
- 90% felt better equipped to resist the pressures to have sex
- 95% felt more able and equipped to speak to a trusted adult
- 78% committed to abstinence

## **COUNSELING**

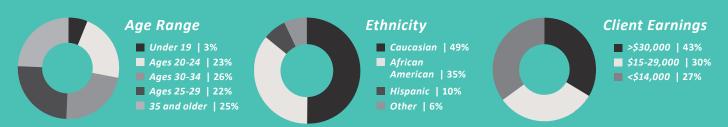
"We have both been very pleased with our experience. I personally have felt heard, validated, and encouraged."

107

Women came in for pregnancy loss, postpartum depression, or other related women's and couples' issues completing nearly 1,000 sessions.

- Our online post abortion recovery group began this year with 25 unique women participating
- 100% of patients said they were better able to cope with their mental health concerns

### **DEMOGRAPHICS**



### **FINANCIALS**



- Businesses/Individuals | 41%
- Family Foundations/Grants I 24%
- Fundraising Events | 19%
- Churches | 12%
- Client Fees | 4%

\$1,456,000

Donations received for General Operating (32% increase)

**\$40,000** 

In donated maternity and baby items and an additional \$147,000 of in kind medical and event donations

1.400+

Approximate number of unique donors (40% increase)

**2.400** 

Approximate volunteer hours donated, valued at \$69,250

### **HIGHLIGHTS WITH CEO SUCCESSION AFTER 18 YEARS:**

• Through special donations Hope Clinic paid off the \$86,000 mortgage to be completely debt free and covered \$50,000 worth of capital repairs to the 100-year-old building

· An additional \$80,000 above General Operating donations was raised for the Endowment Fund bringing the balance to \$255,000 (reaching our 3-year goal)

### PARTNERS IN THE COMMUNITY:

### AGENCY/COMMUNITY **ORGANIZATIONS**

- Agape Nashville
- Alignment Nashville
- Attached Parenting
- Vanderbilt Birth Center
- · Bethany Christian Services
- Bethlehem Centers
- Boys and Girls Clubs of Middle TN
- Catholic Charities
- Dave Ramsey and Partners
- Department of Children's Services
- Faith Family Medical Center
- Family & Children's Service Nashville
- FIMR Bereavement Conference
- Hispanic Family Foundation
- Homeland Heart
- Matthew Walker Clinic
- Metro Development and Housing Agency
- Metro Nashville Public Health Department
- Mercy Community Healthcare
- Monroe Carell Jr. Children's Hospital at Vanderbilt, Department of Pediatric Trauma/Surgery
- · Mother to Mother
- Nashville Public Library
- · Nurture the Next
- Oasis Center
- · People Loving Nashville
- Sexual Assault Center
- Shade Tree Clinic
- · Siloam Family Health Center

- The Center for Relationship Education
- The Next Door
- The Rest Stop Ministries
- ThriftSmart
- TN Childcare Resource and Referral Network
- TN Department of Health
- · UT Institute of Agriculture: Nutrition Education
- Urban Housing Development
- Vine Hill Connectus Health
- YWCA

### **SCHOOLS**

- Antioch Middle School
- Brick Church Middle
- · Christ Presbyterian Academy
- Ezell-Harding Christian School
- Franklin Classical Academy
- Franklin Road Academy
- Hillwood High School
- LEAD High School
- Margaret Allen Middle School
- Nashville Christian School
- Pearl Cohn High School
- · RePublic High School
- · St. Bernard Academy
- Williamson YMCA Youth Community Action Project
- Wright Middle
- YEP College Access Now (TSU/Boys and Girls Club)

### **CHURCHES**

Hope Clinic partners with nearly 100 churches that cross denominational lines.

### UNIVERSITY INTERNSHIPS

- · Belmont University
- · Capella University
- · Liberty University
- · Lipscomb University
- · Regent University
- · Tennessee State University
- Tennessee Tech University
- Trevecca University
- University of Tennessee
- · University of the Cumberlands
- · Vanderbilt University

### HOSPITALS

- HCA/Tri-Star
- St. Thomas Health Services
- Vanderbilt University Medical Center
- · Williamson County Medical Center

#### **MEMBERSHIPS**

- Center for Nonprofit Management
- · GivingMatters.com, an initiative of The Community Foundation of Middle Tennessee
- Mission Increase Foundation

Please contact us for ways to partner with your business, church, small group, book club or individually as a volunteer or donor at 615-627-2791.









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